

The Ultimate  
One-Stop

# Intensive Marketing Program

MARKET  MOTIVATE

[www.marketandmotivate.com](http://www.marketandmotivate.com)

Tel: 0800 970 9751

- For Business  
Users Only



## Nigel Maine CEO, Market & Motivate

Are you ready to start uncovering the most effective strategies to increase your customers and your profits?

The Ultimate "One-Stop" Intensive Marketing Program will help you discover the perfect plan to jump-start your business and start attracting the type of customers you deserve.



The Ultimate "One-Stop" Intensive Marketing Program is specifically designed for small businesses and is tailored to match your exact business profile.

You'll see your business begin to thrive like never before. You'll have more time to plan, more time with your family and loved ones and most of all, you can start planning the future by working on your business instead of simply working in it.

Your results are guaranteed as this program includes a tailored "Plan of Action" report and bespoke checklist, which sets out exactly what needs to be done.

Also included is our 100 page Search Optimisation White Paper that leads you "one-step-at-a-time" through the processes of making sure your business gets noticed on-line.

### People Buy People

You've probably heard the saying "people buy people", but how can you make this a reality if the customers you want are investigating solutions and suppliers before you even get wind of them in the first place?

Well, the answer is to make sure that you hang out where your prospects are and make sure they can pick you up on their radar at the earliest possible opportunity.

The strategies you will learn will change your exposure to new business forever.

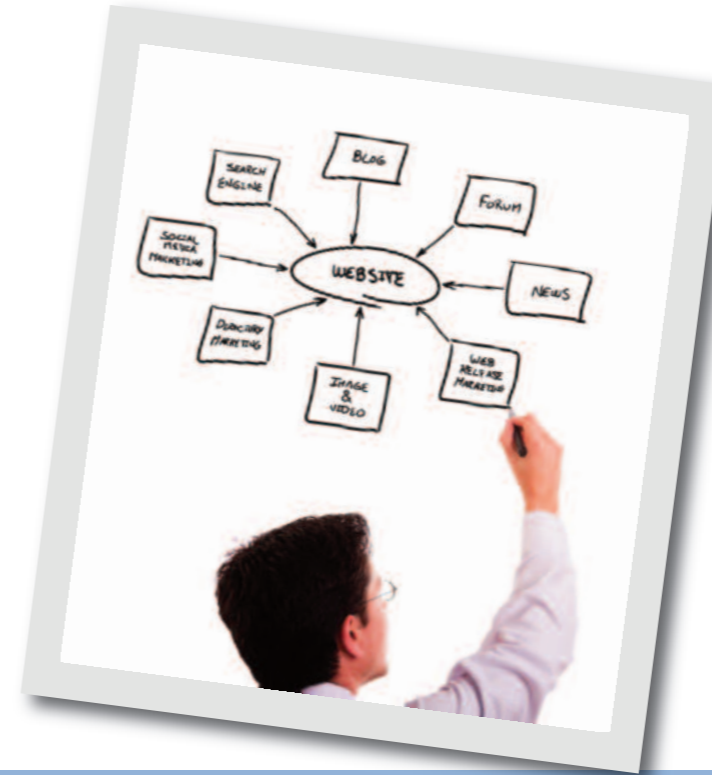
### A Shot In The Arm

By turning up your attraction factors, you will increase the interest in your business and multiply your income.

Our purpose is to give you instant answers and strategies to explode your profits, to help you start planning to expand your business and to take control of the potential you have already created.

If your business needs a "shot-in-the-arm" and you don't know where to start, then keep reading...

- ✓ Massive Return On Investment
- ✓ One to One Review & Analysis
- ✓ Tried & Tested B2B Strategies
- ✓ Tailored "Plan of Action" Report
- ✓ Long Term Management Schedule



# Are you ready to start attracting a steady stream of new customers, regardless of the economy?



Do you want to make a difference to your bottom line profit every month and stop worrying about finding new leads?

Do you want to double your profits?

This is your opportunity to get the inside track on why customers won't buy and learn how to nurture prospects so that they only think of your business.

Find out the most effective tips and tricks that will change your business and learn the secrets of creating a long-term ongoing income.

### Learn the Secrets to Profitability

Learn how to make money from other companies without selling to them and to attract genuine fans who will want to sell for you.

Learn how to become known as the specialist in your field who everyone thinks of first.

Learn how to automate your prospecting for consistent and on-going lead generation.

### Take it to the Bank

Increase your exposure overnight by as much as 500% and expand your customer database without cold-calling.

Implement business processes that will reduce your break-even forecasts, help keep staffing levels to an absolute minimum and develop business solutions that will reduce on-going marketing costs.

Use your report to help secure business lending or pay off loans early

### Get Web Wise!

83% of businesses use the internet to find suppliers. Isn't it time you started to get the right visitors to your web site.

Learn the "Top Ten" web site mistakes that are costing you customers and start to increase your on-line conversions.

Find out, first-hand, about new strategies and tips to develop your on-line business-to-business presence and achieve a flow of new customers and enquiries.

So don't waste any more time, book your Program today and let's get to work...

## The Business Technology Handbook by Nigel Maine

To complement The Ultimate Marketing Program, we recommend that you read this handbook. It will help give you some great ideas about reducing costs and generating a profit from your technology.

Ivan Newman, CEO of Living Inside the Brand, said "the handbook does what it says on the cover and certainly established a level of credibility in your (Nigel's) expertise".

Stuart Brooks CEO of Blackbird Communications said, "think of it as a compass designed to steer business owners and decision makers on a journey of learning".



## Program Schedule

### Stage 1

#### One to One Meeting

Review of marketing collateral  
Analysis of current performance

- Market Sectors
- Products
- Performance
- Current Sales Cycles

Business requirements for the future

- Associates & Collaborators
- Affiliate Companies
- Web Site

### Stage 2

#### Off-site Report Preparation

- Summary of Discussion
- Recommended Targets & Objectives
- Project Summary
- Human Resources
- Bespoke Marketing Checklist
- Analysis of Long Term Costs
- Search Optimisation Strategy

### Stage 3

#### Report Presentation

- Recommendations
- Implementation & Management
- Training & Coaching
- Financial Implications
- Review of Documentation

## How To Book Your Program

Contact us below to arrange a suitable date to begin the Ultimate "One-Stop" Marketing Program. In the meantime, you could start collating all your marketing assets for us to review.

### Location:

The best place to conduct these meetings is somewhere you won't be interrupted by phones, staff or children, preferably in a local hotel or business centre.

I hope you feel that this program fits with your business and look forward to welcoming you as a new client of Market + Motivate.

# 0800 970 9751

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